



ROYERSFORD, PA and CHAPPAQUA, NY - (October 11, 2010)

Synergy Environmental, Inc. and **Petroleum Equity Group, Ltd.**, have announced the formation of a strategic alliance to establish a seamless acquisition financing and due diligence service package for buy side retail petroleum distributors. The announcement was made on October 7, 2010 from the floor of the Georgia World Congress Center during the 2010 Annual Meeting of the National Association of Convenience Stores (NACS) in Atlanta, GA.

According to Ken Shriber, Managing Director of **Petroleum Equity Group**, a full service financial and advisory firm, "The key driver for this alliance is to service the very real needs of our fuel jobber clients. As they seek to expand their businesses through strategic acquisitions, they have dual needs. They must identify and value the opportunity, and minimize their acquisition costs which include environmental analysis, testing, and evaluation. Combining the services of financial analysis, environmental due diligence, and the development of financing, insurance and risk management solutions for our buy side clients provides them with a powerful tool for achieving their growth plans and protecting their interests. We are now a one stop shop for acquisition support in the retail/wholesale gas and c-store/service station sector."

Brian FitzPatrick, President of **Synergy Environmental**, noted, " at Synergy, we have been helping our clients acquire gasoline station portfolios for 7 years now. Over the years we have developed a number of methods to improve efficiencies in what we do. We believe this alliance with Petroleum Equity Group will be another huge step forward in enabling our clients to evaluate and complete transactions in the years to come."

Specific services available from the **Synergy/Petroleum Equity** alliance include the following:

Pre-Transaction Services

Financial due diligence to enable informed negotiation for buyers

Analysis of value of environmental liabilities; including site assessment/ document review and development of remedial work plans as needed, and assessing availability of reimbursement funds from public sources and/or private insurance policies

Continuing Operational Services

Financial advisory services and Insurance brokerage to collateralize environmental risk, fulfill regulatory financial responsibility requirements, as well as ongoing business needs for insurance

Facility and environmental management for UST compliance, inventory, and delivery management using our proprietary web based system, **Fuel-View**.

For further information reply now to this email or call:

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